ALLIANCE & VISION

2014

Reality = Choice & Opportunity:

Oil and Debt are the Drivers of the World Economy Going Forward.

Mathematical and Logical Imperatives Dictate that Driver will be Down.

The World is Leveraged 100-1 and EROEI is in Decline.

This is why there are no "Political Solutions" —
Deflation is the Natural and Unstoppable Economic Force that
Liquidates the Insolvent and Excess out of the Economy.
And Geology doesn't respond to Political Machinations.

For Mexico, there is an Economic Solution.

Mexico Needs to Divert Resources and Capital away from Passive Real Estate and into Energy Infrastructure.

The Most Important thing of All to understand is that
All the Resources and Capital Necessary to
Eliminate Oil Dependence ARE ALREADY HERE in the Mexican Economy.

The Key is to Restructure the Energy Complex to Extract

a Higher Yield for Mexico — and there is more than enough to

Eliminate the Need for Oil.

The US Military is Actively Expecting and Preparing for "Resource Wars" in 10 Years or Less.

When you understand Geology and EROEI, you Know Why.

Mexico in the Right Place:

The Two Most Important Geopolitical Points for Mexico are this:

The Dominant Driver of Political Relations between the US and Mexico is the Fear of a Strong and Independent Mexico ("The Alamo Syndrome"); and

US Dominance of the Western Hemisphere is the Rock Solid Core of US Policy from the c.1830's Forward — Bigger than Any One or Any Group.

The Key for Mexico is Eliminate Dependence on Oil Without Delay.

If and when the "Resource Wars" do come, Mexico won't Need Oil — and US Dominance of the Western Hemisphere makes

Mexico Off Limits.

Mexico Will be Well Positioned.

A Vision and its Flight Plan:

Build a <u>Business and Financial Conglomerate</u> similar to a firm like "Bechtel".

A Firm that can Build "The Jalisco Canal".

And Much More.

This will Naturally Draw Capital and Activity — which will build its Own Momentum — because New Energy is like Injecting Adrenaline in the Economy.

This is where the Money is at: Energy Efficiency and Energy Growth.

In the Next Ten Years this Conglomerate Focuses on Pure Energy and Water Infrastructure;

As it Grows and Eliminates the Dependence on Oil, the Conglomerate Shifts Direction back into adding to the Real Estate Stock, which will have Secular Demand Momentum during the Years of the Energy Focus.

The Overstock that now exists will have been Smoothly Absorbed — but in a Way that helps Mexico, not Hurts it.

<u>The Deflation of Real Estate Values will be Lessened by reducing Supply Momentum Now — A Virtuous Economic Effect.</u>

That Capital and Resources will still be in Business – except through Leadership it will be Focusing on Energy, what we Truly Need.

On the other Side of all of this, we have a Strong Energy Complex, and a Solid Demand for New Structures to be Fed that Energy.

It is a Matter of Leading the Nations Capital in the Right Direction for the General Interest of the Entire Society.

This is a Winner for Mexico.

It turns the Lemons of Oil Dependency & Debt Deflation into Lemonade.

And It Plays all of Mexico's Cards in a Way that Leaves Mexico Economically Vital and Geopolitically Secure.

I Invite those who have the Vision to See What is Possible:

Let's Bring the Vision, Capital and Ganas Together to Make this a Reality.



THE KEY

GIVING HISTORY A NUDGE

DF MUST HAVE WATER AND THERE IS NO PLAN

GREAT OPPORTUNITY

THE JALISCO CANAL IS THE SOLUTION

THE KEY IS TO BRING

THE RIGHT PEOPLE TO THE TABLE WITH

A CLEAR VISION AND SOLID PLAN.

VISION HAS SELF-SUSTAINING MOMENTUM

A VISION COMMENCES



FRUITION



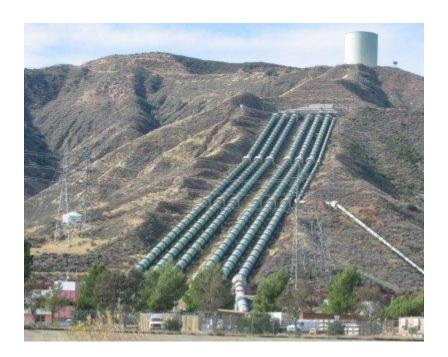
VISION'S BEAUTY



OVER AND....



....THROUGH THE HILLS



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ON THE ROAD TO DF



WITH A SIDE OF WIND AND.....

ELECTRICITY



"AG" POWER



SIZE MATTERS



... JUST A STRAW

SEEDS OF THE FUTURE



TRUE WEALTH CREATION



... ADAM SMITH STYLE

CENTURIES



Is the Longevity of Vision